

JOB DESCRIPTIONS

Unified Daily Performance Schedule (For all Business Entry Level Positions)

Every business role intern, regardless of designation, follows a structured 8-hour high-performance routine:

- **High-Volume Telecalling & Lead Nurturing (4 Hours):** The primary engine of business growth. Engaging with global prospects and managing the sales funnel.
- **Core Departmental Strategic Work (1.5 Hours):** Specialized tasks related to your specific designation.
- **Advanced Professional Training (1.5 Hours):** Structured modules to earn your **6 International Certifications**.
- **Cross-Functional Reporting & CRM (0.5 Hours):** Data entry, inter-departmental updates, and daily performance audits.

1. Business Development Executive Intern

Focus: Driving group-level expansion and identifying futuristic market opportunities for **FortuMars AI Technologies & Business Solutions Pvt. Ltd.**, and **Cognithorz AI Techs & Business Solutions Pvt. Ltd.**,

Detailed Responsibilities

- **Market Expansion & Lead Intelligence:** Spend 4 hours daily conducting high-level telecalling to identify corporate needs in AI and defense sectors.
- **Strategic Client Acquisition:** For 1.5 hours, analyze competitor landscapes and develop pitch decks for **VetriVel Group** innovations.
- **International Networking:** Assist in nurturing relationships with global stakeholders in the UK, UAE, and Africa.
- **Revenue Pipeline Management:** Actively update the CRM to track lead conversion and individual profitability metrics.

Elaborated Eligibility

- **Educational Background:** Graduates or final-year students (Engineering, Arts, Science, or MCA).
 - **Communication Mastery:** Exceptional command over English with a persuasive tone for corporate negotiations.
 - **Analytical Mindset:** Ability to think logically and creatively to solve complex business challenges.
 - **Professional Grit:** Highly disciplined, adaptive to flexible shifts, and ready for a target-driven environment.
 - **Location:** Preference for candidates willing to work from office in Kerala or New Delhi. Work from Home also available.
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2. Digital Marketer Intern

Focus: Boosting digital footprint and lead inflow through AI-driven marketing strategies for **FortuMars AI Technologies & Business Solutions Pvt. Ltd.**, and **Cognithorz AI Techs & Business Solutions Pvt. Ltd.**,

🔧 Detailed Responsibilities

- **Digital Lead Conversion:** Dedicate 4 hours to telecalling digital leads to convert interest into qualified business opportunities.
- **Content & Campaign Strategy:** Spend 1.5 hours daily on SEO, social media marketing, and technical documentation for global campaigns.
- **AI-Marketing Integration:** Research and implement AI tools to automate marketing workflows and improve lead quality.
- **Performance Analytics:** Use 0.5 hours daily to report on campaign ROI and cross-functional marketing impact.

🎓 Elaborated Eligibility

- **Tech-Savvy Nature:** Strong awareness of emerging digital trends, AI business tools, and social media algorithms.
 - **Creative Aptitude:** Ability to generate innovative marketing ideas and document technical strategies.
 - **Work Ethic:** Smart-working individual with a commitment to meeting daily performance and reporting targets.
 - **Location:** Preference for candidates willing to work from office in Kerala or New Delhi. Work from Home also available.
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3. Sales & Marketing Executive Intern

Focus: Direct revenue generation and high-impact brand representation for **FortuMars AI Technologies & Business Solutions Pvt. Ltd.**, and **Cognithorz AI Techs & Business Solutions Pvt. Ltd.**,

🔧 Detailed Responsibilities

- **Aggressive Sales Outreach:** Devote 4 hours to professional telecalling, focusing on direct sales and lead generation for the group's services.
- **Marketing Execution:** Spend 1.5 hours on real-time client projects, helping design marketing materials and strategic execution plans.
- **Client Relationship Management:** Act as the bridge between the company and clients, ensuring long-term engagement and satisfaction.
- **Growth Reporting:** 0.5 hours focused on daily profitability tracking and sales performance reviews.

🎓 Elaborated Eligibility

- **Sales Instinct:** Natural ability to engage people and drive interest in high-tech products and services.
 - **Interpersonal Excellence:** High emotional intelligence and confidence in facing international corporate clients.
 - **Sincerity:** An eagerness to learn and grow within a fast-paced, high-stakes corporate environment.
 - **Resilience:** Ability to handle rejections in sales and remain focused on daily goals.
 - **Location:** Preference for candidates willing to work from office in Kerala or New Delhi. Work from Home also available.
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🎁 Exclusive Benefits for All Roles

- **Financial Growth:** Revenue generation-based stipend from ₹7,000 to ₹15,000 P.M. (strictly based on productivity and profitability) for first 6 months.
 - **Career Conversion:** Eligibility for permanent employment with a salary of ₹2.5 LPA to ₹5.0 LPA starting the 7th month. (Subject to the Internship performance)
 - **International On-Site Opportunities:** Potential for placements in the **UK, UAE, Africa, or Sri Lanka** post-conversion.
 - **6 International Certifications:** Earn one certificate per month across technical, business, and digital domains.
 - **Corporate Client Handling Training:** Hands-on experience managing and negotiating with global business entities.
 - **Personality & Leadership Training:** Mentorship and structured personality development.
 - **Corporate Recreation & Team Outs:** Regular industrial visits and team-building outings to foster a collaborative culture.
 - **Global Exposure:** Work on live international projects within the **FortuMars** and **Cognithorz** ecosystem.
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⚠ **Final Deadline: January 18, 2026 HR Support: +91 90258 95191 (Mon-Fri, 10 AM - 5 PM)**